



February, 2016

This year, the Palm Beach Gardens GreenMarket will begin its fifteenth season. The GreenMarket continues to grow in popularity with an estimated weekly attendance of 3,000-4,000 people during the season. The Gardens GreenMarket offers the freshest-of-the-fresh in produce, fragrant herbs, flowers, plants, homemade desserts, and artisan crafts. It also promotes a healthy lifestyle by connecting our community with farmers, hand-crafters, boutiques and small businesses. The Gardens Greenmarket provides live entertainment weekly for a more enjoyable and cultural experience, and promotes a sense of community by stimulating interaction among neighbors. It also is intended to be a combination of a “green” shopping opportunity and a cultural event.

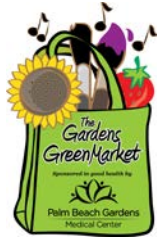
Just imagine your business affiliated with The Gardens GreenMarket! The attached sponsorship package offers several opportunities. Each sponsorship level comes with attractive benefits that will increase your investment, maximize your visibility and instill community good will.

We hope your business will consider joining the freshest-of-the-fresh Greenmarket in Palm Beach County. Sponsorship isn't an expense, it's an investment. We believe that great events like this build strong communities. Limited sponsorships are available so don't miss out on the opportunity to grow your business with The Gardens GreenMarket.

Sincerely,

Christy Wolnewitz  
Operations Manager  
cwolnewitz@pbgfl.com





# SPONSORSHIP/MARKETING OPPORTUNITIES

## The Gardens GreenMarket

2016-2017



### Facts & Marketing Exposure

- 4,000-5,000 attendees each week
- 180+ vendors each week
- Live entertainment featured weekly
- One of Palm Beach County's most popular GreenMarkets as noted by The Palm Beach Post
- Conveniently located adjacent to the PBG Municipal Complex
- Easy access to I-95 and the Florida Turnpike
- 32,000 website visits per month
- 6,000 friends on Facebook and Twitter
- Sponsors recognized at The Gardens GreenMarket each week
- 20,000+ patrons view the Burns Road Recreation Center lobby slideshow annually
- Opportunity to market your business at The Gardens GreenMarket
- 3,000+ e-newsletter subscribers
- Pole banners on display year-round
- Permanent leaf displayed on Sponsor Recognition Tree in the Burns Road Recreation Center
- 17,500 printed copies of the "Gardens Life" recreation brochure annually

### Special Events

- Annual Anniversary Celebration
- Earth Day

### Publications

- Palm Beach Post
- PBG Lifestyle Magazine
- Neighborhood Post
- Florida Weekly
- TGIF

### Contact Us

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[www.pbgrec.com](http://www.pbgrec.com)

# SIGNATURE SPONSOR

## BENEFITS



**\$30,000**

- Naming rights giving your business the opportunity to be part of The Gardens GreenMarket tradition  
Example: Your business name/logo, Proud Sponsor of the “The Gardens GreenMarket”
- Vendor space available every Sunday for the 2016-2017 season
- Recognize your business with advertising associated with the 2016-2017 GreenMarket season
- First right to renew sponsorship agreement for the 2016-2017 GreenMarket season
- Personalized commemorative paver brick on Veterans Plaza at City Hall
- Business name on two official GreenMarket cars for the entire 2016-2017 season
- Permanent leaf on the Signature Sponsors Tree displayed in the Burns Road Recreation Center
- Provide a link from our website to your business website
- Special recognition at the 15<sup>th</sup> Anniversary Celebration at The Gardens GreenMarket
- Business name/logo on The Gardens GreenMarket event pole banners throughout the market and City Parks
- Business name/logo on additional pole banner at The Gardens GreenMarket
- Business recognition on marketing presentation at the Burns Road Recreation Center for the 2016-2017 GreenMarket season
- Announce your business as the Signature Sponsor every week at The Gardens GreenMarket
- Recognize your business on Facebook and Twitter
- Recognize your business as a sponsor in five (5) issues of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page and GreenMarket page



# OFFICIAL SPONSOR

## BENEFITS



**\$17,500**

- Vendor space available for 26 Sundays during the 2016-2017 season
- Recognize your business with advertising associated with the 2016-2017 GreenMarket season
- Permanent leaf on the Signature Sponsors Tree displayed in the Burns Road Recreation Center
- Provide a link from our website to your business website
- Special recognition at the 15<sup>th</sup> Anniversary Celebration at The Gardens GreenMarket
- Business name/logo on The Gardens GreenMarket event pole banner
- Business recognition on marketing presentation at the Burns Road Recreation Center for the 2016-2017 GreenMarket season
- Announce your business as the Official Sponsor each of the 26 weeks present at The Gardens GreenMarket
- Recognize your business on Facebook and Twitter
- Recognize your business as a sponsor in five (5) issues of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page and GreenMarket page

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# GREEN SPONSOR

## BENEFITS

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**\$10,000**

- Vendor space available for 20 Sundays during the 2016-2017 season
- Recognize your business with advertising associated with the 2016-2017 GreenMarket season
- Special recognition at the 15<sup>th</sup> Anniversary Celebration at The Gardens GreenMarket
- Business name/logo on The Gardens GreenMarket event pole banner
- Provide a link from our website to your business website
- Business recognition on marketing presentation at the Burns Road Recreation Center for the 2016-2017 GreenMarket season
- Announce your business as the Green Sponsor each of the 20 weeks present at The Gardens GreenMarket
- Recognize your business on Facebook and Twitter
- Recognize your business as a sponsor in three (3) issues of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page and GreenMarket page

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# COMMUNITY SPONSOR

## BENEFITS

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**\$5,000**

- Vendor space available for 10 Sundays during the 2016-2017 season
- Recognize your business with advertising associated with the 2016-2017 GreenMarket season
- Special recognition at the 15<sup>th</sup> Anniversary Celebration at The Gardens GreenMarket
- Business name/logo on The Gardens GreenMarket event pole banner
- Business recognition on marketing presentation at the Burns Road Recreation Center for the 2016-2017 GreenMarket season
- Announce your business as the Community Sponsor each of the 10 weeks present at The Gardens GreenMarket
- Recognize your business on Facebook and Twitter
- Recognize your business as a sponsor in three (3) issues of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page and GreenMarket page

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# FRIEND SPONSOR

## BENEFITS

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**\$2,500**

- Vendor space available for 4 Sundays during the 2016-2017 season
- Business name/logo on The Gardens GreenMarket event pole banner
- Announce your business as the Friend Sponsor each of the 4 weeks present at The Gardens GreenMarket
- Recognize your business on Facebook and Twitter
- Recognize your business as a sponsor in two (2) issues of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page and GreenMarket page



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# BAND SPONSOR

## BENEFITS

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**\$500**

- Vendor space available on the Sunday you sponsor
- Banner on stage the Sunday you sponsor
- Recognize your business as a sponsor in one (1) issue of the “Gardens Life” recreation brochure
- Recognize your business on the City’s website on the Sponsor Recognition page

## **NEW OPPORTUNITY!**

Market your business with a GreenMarket site pole banner:

\$1,000 per year

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