

Why Sponsor?

Considering a sponsorship with the City of Palm Beach Gardens is a positive step towards marketing your business. The continued success of our programs and special events assists in drawing large crowds which can provide you with great opportunities to reach your marketing, advertising and public relations goals. Simply put, you are assured to get a great deal for your dollar. It will also show how your business gets involved with the community by giving back.



Make it part of your life



Marketing Opportunities



For more information, contact Ann Schilling or Louise Jordan at (561)630-1100 or e-mail aschilling@pbgfl.com; ljordan@pbgfl.com

www.pbgfl.com

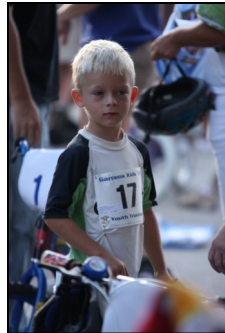


Gardens Kids Tri

General Information

The City of Palm Beach Gardens Recreation Division will give kids the opportunity to experience a multi-sport endurance event as we celebrate our 6th Annual "Gardens Kids Tri" Youth Triathlon. Approximately 250 children ages 4–14 enter this event and try their best in swimming, running and biking. While competition is always a part of any race, it is not the primary focus of this race. All participants are **WINNERS!**

Sunday, October 2, 2011
Burns Road Recreation Center
4404 Burns Road
Palm Beach Gardens, FL 33410
Ph (561)630-1100



Exposure

- ★ **26,000 visits to website monthly**
- ★ **2,500 Facebook & Twitter users**
- ★ **10,000 "Gardens Life" Recreation brochure**
- ★ **Anticipated attendance of 1000 people**
- ★ **Distribution of 500 flyers**
- ★ **E-notification to 700 plus subscribers**

Sponsorship Benefits

\$2500

- Business name or logo on promotional signage
- Business name listed on all press releases distributed to newspaper, radio and television
- **PLUS** all remaining levels



\$1000

- Recognition on Facebook and Twitter
- Recognition on marketing presentation in lobby at Burns Road Recreation Center.
- **PLUS** all remaining levels

\$500

- Exhibitor space at the event
- Recognition in "Gardens Life" brochure
- **PLUS** all remaining levels



\$250

- Recognized on City's website sponsor recognition page
- Business name or logo on event shirts
- Certificate of appreciation

