

## SPONSORSHIPS

The City of Palm Beach Gardens provides unique opportunities tailored to your business needs. Our events, activities and programs are as diverse as the community we serve. In return for your contribution, your business will become an integral part of bringing arts, entertainment, wellness, athletics, programs and events to our community. At the same time, we will provide you with the opportunity to reach your marketing, advertising and public relations goals.

*Special Thanks* for the support and generosity of the following businesses that have contributed \$500 or more to our recent events and programs. We are more successful because of YOU!



Frenchman's Creek Charities Foundation



Please support these businesses who have so generously supported our programs!

## BANNER PROGRAM

Another marketing opportunity to consider is our Banner Program. We produce a 4 ft. X 5 ft. banner with your artwork to hang in any one of the following locations:

### SEMI-ANNUAL AND ANNUAL OPTIONS

- North Gymnasium at Burns Road Recreation Center – estimated 80,000 visitors annually
- South Gymnasium at Burns Road Recreation Center – estimated 80,000 visitors annually
- Palm Beach Aquatic Complex – estimated 50,000 visitors annually
- Palm Beach Gardens Tennis Center – estimated 75,000 visitors annually

### SEMI-ANNUAL OPTION

- Front Lobby at Burns Road Recreation Center - estimated 150,000 visitors March – August

For more information about Sponsorship Opportunities or our Banner Program, call **(561)630-1147** or email [ljordan@pbgfl.com](mailto:ljordan@pbgfl.com).

## ADVERTISING OPPORTUNITIES

In addition to marketing benefits through sponsorships, Palm Beach Gardens Recreation also has opportunities for advertising by purchasing ad space in our "Gardens Life" brochure. Business exposure for this opportunity is outstanding, with 4,000 copies printed for each issue and distributed to local venues, as well as being featured on our website with an estimated 27,000 visits monthly. For more information about deadlines and pricing, call **(561) 630-1102** or email [kbielecky@pbgfl.com](mailto:kbielecky@pbgfl.com).