







Palm Beach Gardens Tennis Center


Sponsorship Packages

Who we are: The City of Palm Beach Gardens Tennis Center is a premier public tennis facility owned and operated by the City of Palm Beach Gardens as a part of its Leisure Services Division. The Tennis Center has 18-lighted courts and 4 hard courts with blended lines. The Center received a USTA National Outstanding Facility Award in 2014 and has been named USTA Florida's Outstanding Member Organization for 2018.

What we do:

-  The Center serves a diverse community: preschoolers, youth, adults, seniors and players with special needs.
-  We have 700+ annual passport holders (“members”).
-  We offer programs of instruction to all ages at all levels, taught by a highly-qualified staff of certified professionals.
-  We have an extensive program of team tennis, with 14 teams comprising 240+ players in the weekday women's Palm Beach County Tennis Association and Palm Leagues, 9 women' and men's Palm Beach County Senior League Teams, as well as 9 men's teams, a number of USTA teams throughout the year.

 We offer recreational competition, with in-house leagues, round-robins, and monthly 1-day singles and doubles tournaments.

 We host

- Seven USTA Florida sanctioned sectional tournaments.
- The USTA “Les Grandes Dames” National Category 2 Senior Women’s singles and Doubles Championships.
- Matches of the Little Mo International Tournament, a premier youth event that draws an international field.

Why Consider Tennis Center Sponsorship - The Tennis Center is a major hub of tennis activity in Palm Beach County. It has huge exposure to a desirable local demographic, as well as significant regional, national and international traffic. Your organization and/or products will be favorably presented to thousands of players and spectators.

Sponsorship Opportunities

 **Business**

 **Court Sponsor \$1000**

- Prominent annual placement on the outside of court enclosure. (Banner to be produced by the City in standard size using advertiser-supplied art work.)
- Mention in email blasts, newsletter, marketing etc.

 **Program Sponsor**

- **Junior Competitive Program** (training for the serious player) \$1500 annually

- Court Banner
- T-Shirt to all participants with organization name, logo
- Recognition in “Gardens Life” City magazine
- Recognition in web listing, email marketing

● **Friday Mixed Doubles Socials** (monthly special events for Adult recreational players) \$1200 annually. Banner plus mention in email blast and Gardens Life.

● **Junior Developmental Tournament Series** (monthly singles and occasional doubles tournaments for players with developing skills) \$1800 annually

- Series Naming Rights
- Annual Court Banner
- Recognition in “Gardens Life”

● **Event Sponsor**

- **USTA Tournaments** \$2000/Tournament
 - Naming Rights (will appear in USTA’s online tournament listing, as well as advertising and communications)
 - Annual Court Banner
 - Recognition in tournament advertising
 - Name on tournament player gift (T-shirt or other)

● **Corporate Sponsorship** \$2500 annually

- Court Banner
- Recognition in “Gardens Life,” emails
- 10% Discount on Employee Memberships
- Streaming Advertising in Clubhouse
- On-court Bench Naming

Memorials - \$600 annually

- **Plaque** – A plaque may be placed as a memorial on a tennis court gate for the period of one year (does not confer reservation or usage privileges).

Scholarships – Sponsor a child or a special needs adult with support for classes, training programs, lessons, tournament entry fees, equipment, etc. Needs vary, and so there cannot be a fixed figure for this, but scholarship sponsors will be prominently named on the “Roll of Honor” in the Tennis Center’s new clubhouse.



